

'SUSTAINABLE FRIENDS 2023' FIDELITY SCHEME REGULATIONS

PROMOTER

World Sustainability Organization srl - Via Cappuccini, 8 Milan MI 20122 Italy - VAT No. 08630940966

TYPE

Reward scheme with mixed dynamics: the customer may opt to collect the awards free of charge, by collecting electronic points, or transform his or her points into economic value for the financing of conservation projects run by the World Sustainability Foundation.

DURATION

The reward scheme will be operative as follows:

- Electronic points will be distributed from 5 April 2023 to 30 September 2023;
- Rewards must be collected by 30 September 2023.

Any extensions of this time will be communicated to card holders 30 days before expiry. Any points left over at the end of the initiative will be credited to WSO srl for its institutional activities.

TERRITORY

National and international

BENEFICIARIES

Users registered with the Sustainable Friends fidelity scheme through the app of the same name, downloadable free of charge.

FIDELITY CARD

The Fidelity Card is a free electronic card included in the Sustainable Friends app, used exclusively as a loyalty tool.

Anyone except legal persons can become a card holder by filling in the special form in the Sustainable Friends app; free of charge, it is acquired by providing the applicant's personal details and ID, which will be processed in compliance with privacy regulations.

PRIVACY

By signing the form the card holder authorises the processing of his or her personal data for activities linked to and connected with use of the card, to check out special offers and send communications regarding promotions, by SMS or email. The data may be transferred to third parties and partner companies in the fidelity scheme. Data processing will be managed in compliance with art. 13 of EU Regulation 2016/679, harmonised with Italian Legislative Decree 101/2018. The data subject may access his or her data at any time, request their modification or deletion, or object to their use by writing an email to the promoter at the addresses shown.

RIGHT TO WITHDRAW

Each card holder may withdraw from the fidelity scheme at any time by writing to WSO srl and communicating the code if the card is on the app. In such cases the card holder will have no right to make use of the points collected, which will be credited to the promoter for its institutional activities.

CANCELLATION AND/OR TERMINATION OF THE FIDELITY SCHEME

If the card is misused, the circuit reserves the right to withdraw and/or cancel the card at any time, after sending a communication to the card holder's address given on the registration form, blocking the card. Registration with the fidelity scheme will expire in any case when the circuit terminates the scheme. Such termination may also be communicated to card holders via the internet. The promoter reserves the unilateral right to cancel or suspend the fidelity scheme at any time, given that issue of the card and app is free of charge. In this case the card holder has the right to use the points on the card within 30 days of receiving the communication. After such time the card holder will not be able to use the credit and will have no right to any refund, whereas any remaining points will go to the promoter for its institutional activities. It is understood that in the event of withdrawing and/or cancelling the card, and/or of the promoter cancelling the fidelity scheme, the card will become extinct and the right to use the connected benefits will cease immediately.

DYNAMICS

Activating the card grants the right to accumulate points that reward the purchase of products or services certified by WSO srl and carrying the trademark Friend of the Sea or Friend of the Earth.

One point will be attributed for each till receipt or receipt, forwarded through the special area on the Sustainable Friends app.

The receipts must show the date and details of the shop.

For products carrying the logo Friend of the Sea or Friend of the Earth, placing the product next to the receipt will register the point.

If more than one certified product is purchased on the same receipt, upload a separate photograph for each certified product, including the row on the receipt relating to the specific product purchased (up to a maximum of 20 products per receipt).

The same applies to online purchases.

Online purchases from one of the e-commerce sites of suppliers of WSO srl certified products or services will receive a credit for each product purchased or service provided.

The promoter assumes no liability for any access problems beyond its control, such as impediment, dysfunction or difficulty that prevents the consumer from accessing web services.

With regard to receipts from certified restaurants, one point will be attributed for each cover charge shown on the fiscal receipt.

With regard to certified service centres (e.g. tour operators), one point will be attributed for each person purchasing a ticket.

With regard to the purchase of products without packaging carrying the trademark Friend of the Sea or Friend of the Earth (e.g. fashion, jewellery, furniture) it is sufficient to send the fiscal receipt and a photo of the product (if the receipt does not describe it specifically).

Three points will be awarded for the introduction of every friend who makes at least one first purchase.

EXCLUSION

The circuit reserves the right to apply points only to articles and services deemed suitable.

AMENDMENTS TO THE REGULATIONS

Given the fact that the card is issued free of charge, the promoter reserves the unilateral right to amend, even partially, these regulations at any time.

USING THE POINTS

Customers can choose to use the points accumulated to collect the following rewards:

Points	Reward Description
100	1 day, for one person, beach umbrella and deckchair included, at a certified beach resort (Cala Loca, Varazze, Liguria or Lido di Noto, Sicily)**
100	1 whale or dolphin watching excursion for one person with one of our certified operators**
100	1 diving excursion for one person with certified operator**
100	1 voucher worth 30€ to spend in one of our certified restaurants
100	1 'Sustainable Friends' kit: 1 cap, 1 T-shirt, 1 cotton bag and 1 water bottle*
50	1 'Sustainable Friends' cotton bag and 1 'Sustainable Friends' water bottle*
50	1 voucher worth 15€ to spend in one of our certified restaurants
50	1 free admission to one of our certified aquariums
25	1 'Sustainable Friends' cap*
25	1 'Sustainable Friends' T-shirt*
25	1 'Sustainable Friends' water bottle*
25	1 'Sustainable Friends' cotton bag*
100	30€ devolved to conservation projects promoted by the World Sustainability Foundation
50	15€ devolved to conservation projects promoted by the World Sustainability Foundation
25	7€ devolved to conservation projects promoted by the World Sustainability Foundation

*While stocks last

**The following periods are excluded: high season, Christmas, New Year, Easter, Summer Bank Holiday, long weekends and feast days (civil and religious) and any other periods established by each structure, including periods of closure. Confirmation is subject to availability of the structure at the time of booking. Any extras (not included in the conditions regulating the reward) shall be paid for by the customer directly on site. Participants will receive a voucher/univocal code needed to book the service and download the points and when the structure confirms its availability, the booking can be made. Once the booking has been made it cannot be cancelled and the voucher will be considered spent.

REWARDS and JACKPOT

The jackpot is indicatively 723€ and has been established taking into account an average estimated issue of the rewards indicated, considered possible at the time of drawing up these regulations;

None of the rewards can be replaced or converted into money, nor can participants ask to receive different rewards, even of lesser value, with or without adding money.

The promoter shall not be considered liable for any problems arising when using the rewards; the promoter cannot be held responsible for customers' improper use of the rewards.

If the rewards are amended/updated in form or substance and therefore different from the promised model, or if they are no longer produced/marketed by the manufacturer/supplier, the promoter undertakes to give the customer a reward equal or greater in value and providing the same or superior functions and performance.

The colour/decoration of the rewards illustrated in advertising material are indicative and may vary according to availability from the supplier. Images in advertising material, and their settings, are designed merely to

present the rewards. The rewards come with an official warranty provided by the manufacturers (applies to products that carry a warranty).

CONDITIONS FOR REQUESTING AND COLLECTING REWARDS

The customer may collect rewards from the flagship store 'Sustainable Friends', Galleria Passarella 1, Milan, or provide an address for dispatch.

Electronic points on the 'Sustainable Friends Fidelity Card' not used at the end of the initiative will be written off and will no longer provide the right to collect rewards under the present and any of the promoter's future schemes.

Rewards must be requested within the terms given in the paragraph 'DURATION'.

It is the exclusive responsibility of customers taking part in the initiative to request the rewards; if a customer does not exercise his or her right within the period established in these regulations, the promoter cannot be held liable in any way.

Any rewards not available on the market or that cannot be delivered to card holders due to circumstances beyond the promoter's control can be replaced with others featuring the same or superior functions and characteristics.

COMMUNICATIONS

The event will be communicated on the website www.sustainablefriends.com, connected to the promoter and the flagship store 'Sustainable Friends', Galleria Passarella 1, Milan.

The official version of these regulations is held by the World Sustainability Organization srl, VAT No. 08630940966, Via Cappuccini, 8 Milan, MI 20122 Italy

A copy of an abstract of the regulations will be available throughout the duration of the event on the website www.sustainablefriends.com or can be requested by writing to help@wsogroup.org